



ASSOCIATION OF
UNIVERSITY PROFESSORS
OF OPHTHALMOLOGY

Marketing Prospectus

Sponsorship & Marketing Opportunities ·
Exhibitor Information · Meeting Logistics



60TH ANNIVERSARY

AUPO
2026



FEBRUARY 4-7 SAN DIEGO, CA



Meeting Location

Hilton San Diego Bayfront

1 Park Blvd
 San Diego, CA 92101

[Website](#)

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SUPPORT AUPO MEETING AND PROGRAMS

RESERVE EXHIBIT SPACE



JOIN US IN SAN DIEGO, CA

AUPO 2026

After the success of our inaugural exhibit hall in 2025, AUPO is thrilled to invite you to participate in the 2026 exhibit hall. Our Annual Meeting offers unique opportunities for face-to-face interaction and networking with leaders in academic ophthalmology. This is your chance to engage directly with the top decision-makers in the field in one place. AUPO Annual Meeting attendees are the impact makers in academic ophthalmology—overseeing and mentoring ophthalmology department faculty, clinical and research fellows, residents, and medical students who shape the future of the field.

Founded in 1966, the Association of University Professors of Ophthalmology (AUPO) serves as the voice for academic ophthalmology. AUPO champions an academic ophthalmology community, advocating for excellence in ophthalmic education, professional development, research, and clinical care.

To achieve our mission, AUPO provides a platform for addressing shared challenges across ophthalmology departments and divisions, including those in:

- Liaison Committee on Medical Education (LCME)-accredited medical schools in the U.S.
- Accreditation Council for Graduate Medical Education (ACGME)-accredited ophthalmology residency programs
- Royal College of Physicians and Surgeons (RCPS)-accredited departments in Canada, affiliated with Canadian medical schools

The AUPO Annual Meeting is a four-day event that brings together over 500 academic ophthalmology leaders to connect, collaborate, and learn. With a wide range of educational content focused on research, education, and patient care, the meeting features symposia, workshops, roundtable discussions, paper and poster sessions, and social events. This is an ideal forum for department chairs, residency program directors and associate program directors, vice chairs of education, research directors, directors of medical student education, senior department administrators, residency program coordinators, fellowship directors, and other faculty members. Residents, fellows, and medical students also contribute to the academic dialogue through paper and poster presentations.



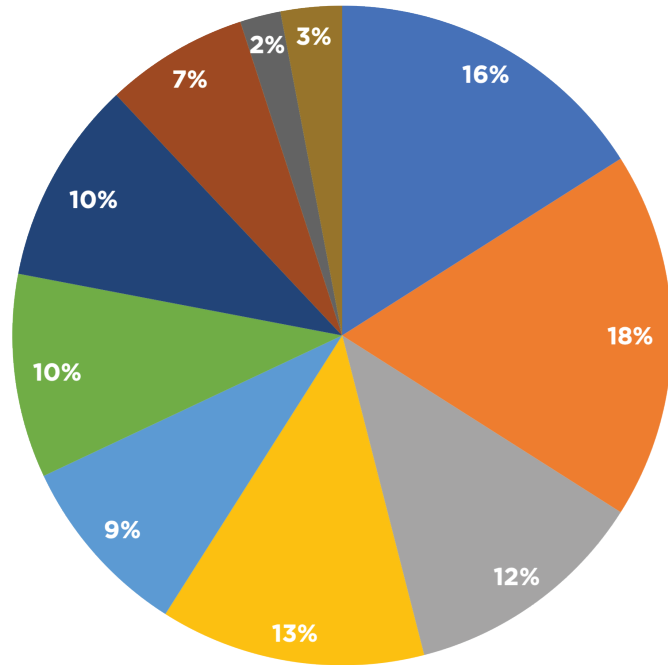
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Annual Meeting Attendance

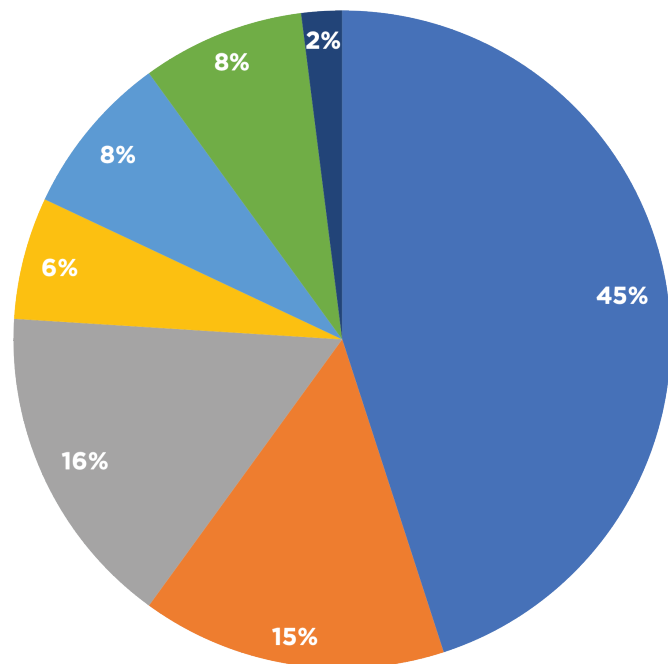
AUPO 2025

- Department Chairs
- Residency Program Directors
- Administrators
- Residency Program Coordinators
- Professional Guests (Academic)
- Directors of Medical Student Education
- Associate Program Directors
- Research Directors
- Personal Guests
- Residents/Fellows/Medical Students



EDUCATING THE EDUCATORS 2025

- Residency Program Directors/Associate PDs
- Directors of Medical Student Education
- Residency Program Coordinators
- Professional Guests (Academic)
- Chairs
- Residents/Fellows/Medical Students
- Administrators/Research Directors



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Sponsorship Opportunities

The AUPO 2026 Annual Meeting offers a variety of sponsorship opportunities at different levels, allowing you to engage with attendees in both large and small group settings. This is a unique chance to showcase your company's commitment to the academic ophthalmology community. All support packages include the following benefits:

- Company name and logo on supporter signs prominently displayed in General Session and Exhibit Hall foyers
- Company name listed in both the Annual Meeting and Educating the Educators printed programs
- Additional recognitions and benefits, detailed in the Sponsorship Levels and Sponsorship Opportunities below

General Support Sponsorship

Along with the benefits outlined above and the specific recognitions for functions or resources detailed in the Sponsorship Opportunities section below, supporters at these levels will also receive the following benefits:

PLATINUM LEVEL		\$75,000
• 1 premier 20'x10' exhibit booth • 3 VIP registrations to AUPO Annual Meeting • 3 VIP registrations to Educating the Educators Meeting • 3 invitations to the Friday banquet • Acknowledgment banner placed in prominent location • 30-minute meeting with members of the Board of Trustees • Acknowledgment on AUPO Annual Meeting webpage	• Acknowledgment on AUPO Annual Meeting app • Acknowledgment in pre-event and daily meeting eBlasts • Recognition in post-meeting <i>Eyes on AUPO</i> newsletter • Verbal recognition during General Session and in transition slides • 3 guaranteed sleeping rooms in AUPO's housing block (names required by Dec. 1)	
GOLD LEVEL		\$50,000
• 1 general 10'x10' exhibit booth • 2 VIP registrations to AUPO Annual Meeting • 2 VIP registrations to Educating the Educators Meeting • 2 invitations to the Friday banquet • Acknowledgment banner placed in prominent location • Acknowledgment on AUPO Annual Meeting webpage	• Acknowledgment on AUPO Annual Meeting app • Acknowledgment in pre-event and daily meeting eBlasts • Recognition in post-meeting <i>Eyes on AUPO</i> newsletter • Verbal recognition during General Session and in transition slides	

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SILVER LEVEL	\$25,000	BRONZE LEVEL	\$15,000
• 1 general 10'x10' exhibit booth • 2 VIP registrations to AUPO Annual Meeting • 2 invitations to the Friday banquet • Acknowledgment on AUPO Annual Meeting webpage • Acknowledgment on AUPO Annual Meeting app • Acknowledgment in daily meeting eBlasts • Recognition in post-meeting <i>Eyes on AUPO</i> newsletter • Verbal recognition during General Session		• 1 VIP registration to AUPO Annual Meeting • 1 invitation to the Friday banquet • Acknowledgment on AUPO Annual Meeting webpage • Acknowledgment on AUPO Annual Meeting app • Acknowledgment in daily meeting eBlasts • Recognition in post-meeting <i>Eyes on AUPO</i> newsletter • Verbal recognition during General Session	

Individual Sponsorship

We offer support options for small, medium, and large-budget functions and meeting resources. Choose from a variety of opportunities to showcase your collaboration with academic ophthalmology and engage with attendees during these events. If you have a different idea you'd like us to consider, please contact us.

MEETING RESOURCES – REACHES 500+		
Meeting Wi-Fi (1)	\$25,000	1 Educating the Educators registration, 1 Annual Meeting registration, 1 invitation to Friday night banquet, daily eBlast recognition, featured transition slide, and acknowledgment in program book
Meeting Mobile App (1)	\$7,500	Acknowledgment on app and recognition in program
Hotel Keycards (1)	\$12,000	Branded hotel keys with company logo or product
Branded Lanyards (1)	\$12,000	Attendee lanyards with company logo
Mobile Device Recharge Station (2)	\$5,000 each	Company-branded wrap
Virtual E-Poster Stations (4) x 2 days	\$10,000/2 days \$5,000/day	Signage during poster session(s) and acknowledgment in program book

EDUCATING THE EDUCATORS (EE) FUNCTIONS (WED, FEB 4) – ATTENDANCE: 300		
Breakfast (1)	\$15,000	1 Educating the Educators registration, signage at breakfast, and acknowledgment in program book
Morning or Afternoon Break (2)	\$5,000 each	Signage at break and acknowledgment in program book

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EDUCATING THE EDUCATORS FUNCTIONS (WED, FEB 4) – ATTENDANCE: 300

Lunch (1)	\$25,000	1 Educating the Educators registration, 1 Annual Meeting registration, 1 invitation to Friday night banquet, signage at lunch, and acknowledgment in program book
Closing Reception (1)	\$18,000	1 Educating the Educators registration, signage at reception, company-branded cocktail napkins, and acknowledgment in program book

ANNUAL MEETING FUNCTIONS (WED, FEB 4 – SAT, FEB 7)

New Program Director Reception (Wed) Attendees: 40	\$3,000	Signage and 1 company attendee at reception
Research Director Reception (Wed) Attendees: 30	\$3,000	Signage and 1 company attendee at reception
Chair Reception (Wed) Attendees: 60	\$5,000	Signage and 1 company attendee at reception
Administrator Reception (Wed) Attendees: 50	\$4,500	Signage and 1 company attendee at reception
Breakfast in Exhibit Hall / Breakfast With Colleagues (Thurs, Fri, or Sat) (3) Attendees: 500	\$25,000 each	1 Educating the Educators registration, 1 Annual Meeting registration, 1 invitation to Friday night banquet, signage at breakfast, and acknowledgment in program book
Break in Exhibit Hall (Thurs or Fri) (4) Attendees: 500	\$7,500	Signage at break and acknowledgment in program
Welcome Reception (Thurs) (1) Attendees: 400	\$25,000	1 Educating the Educators registration, 1 Annual Meeting registration, 1 invitation to Friday night banquet, signage at reception, company-branded cocktail napkins, and acknowledgment in program book
Research Directors Member Luncheon (Fri) (1) Attendees: 35	\$3,000	Signage and 1 company attendee at lunch
Closing Reception (Fri) (1) Attendees: 400	\$20,000	1 Educating the Educators registration, 1 Annual Meeting registration, 1 invitation to Friday night banquet, signage at reception, and acknowledgment in program book
60th Anniversary Closing Banquet (Fri) (1) Attendees: 400	\$50,000	3 Educating the Educators registrations, 3 Annual Meeting registrations, 3 invitations to Friday night banquet, signage at banquet, and acknowledgments from podium and in program book

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Exhibit Hall

Features & Benefits

- Listing in the AUPO Mobile App for attendee engagement and meeting scheduling
- Attendee list (including titles and affiliated academic institutions) provided two weeks before the meeting
- Exhibit booth package includes 1 table, 2 chairs, and a wastebasket
- Access to 500+ AUPO attendees - key department decision-makers, educators, and trainers of future ophthalmologists
- Ideal size for hands-on demonstrations and one-on-one conversations
- Positive exhibitor feedback for generating high-quality leads
- Exhibit Hall hosts breakfasts and coffee breaks, maximizing networking time; educational sessions scheduled around these breaks
- Attendee incentives to visit each exhibit
- Lead retrieval available through ExpoLogic, our official registration partner
- Exhibitors welcome to attend general session programs
- Booth sizes available: 10' x 10' and 20' x 10'

Exhibit Rates

Exhibit Booth: 10' width x 10' depth

FOR PROFIT EARLY RATE (BEFORE DEC 1)	\$5,000
FOR PROFIT RATE	\$6,000
NON-PROFIT RATE	\$1,500

Exhibit Booth Plus: 20' width x 10' depth

FOR PROFIT EARLY RATE (BEFORE DEC 1)	\$10,000
FOR PROFIT RATE	\$12,000

Exhibitor Registration & Policies

- Included with exhibit: 2 complimentary exhibitor badges
- Additional badges: \$500 each (discounted registration rate)
- Badge access includes:
 - General session symposia
- Evening receptions on Thursday and Friday (Friday banquet not included)
- Payment is due in full within 30 days of the invoice date. Failure to meet payment terms may result in loss of exhibit space.
- Payments may be made by check (US funds, drawn on a US bank) or credit card (MasterCard or Visa).
- Cancellations through December 1, 2025 – 50% refund of fees paid.
- Cancellations after December 1, 2025 – No refunds
- Non-Exhibiting Industry Registration rates for non-exhibiting industry representatives are posted on the AUPO website.

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- Requires sponsorship from a Chair member attending the meeting.
- Contact aupo@aao.org for a registration form.
- Cancellations: 50% of fee paid will be refunded through December 1, 2025. After December 1, 2025 there will be no refunds.

Exhibitor Schedule*

*Exhibit hall hours and break times will be confirmed in January.

	REGISTRATION HOURS	EXHIBIT SETUP	EXHIBIT HOURS	EXHIBIT TEARDOWN
Wed, February 4	6:30 am–5:30pm	1:00 pm–5:00 pm		
Thur, February 5	6:30 am–5:00pm		6:30 am–5:30pm	
Fri, February 6	6:30 am–5:30pm		6:30 am–5:30pm	5:00 pm–7:00 pm

Important Dates

Sept 1: Exhibit reservation opens / Early rates apply through Dec 1

Oct 28: Meeting registration opens

Dec 2: Standard exhibit rates apply

Dec 18: Meeting pre-registration closes

Feb 4: Educating the Educators Program

Feb 5–6: Exhibit Hall open

Feb 5–7: Annual Meeting

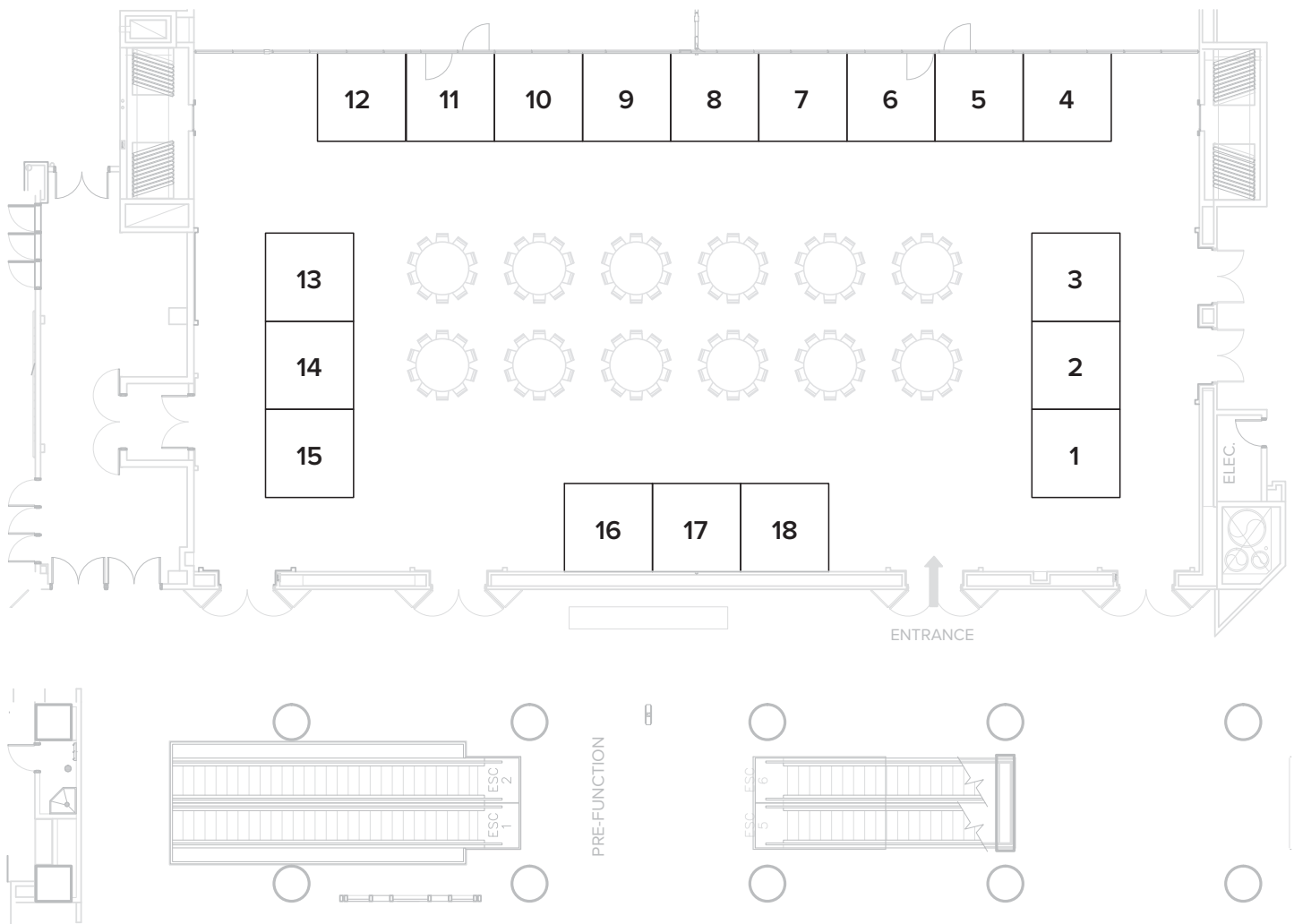


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Exhibit Hall Map

HILTON SAN DIEGO BAYFRONT · INDIGO A and E
 View sold and available exhibit space ►



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Marketing Opportunities

Stand out to attendees, increase your visibility, and share your message by securing an ad in our onsite meeting materials. This year, we are offering one exclusive advertising placement in the printed AUPO Annual Meeting program and one exclusive placement in the Educating the Educators Syllabus. Advertisement specifications will be provided upon reservation.

Advertising in the Printed Program Book and EE Syllabus

PROGRAM BOOK BACK COVER

\$7,500 – ARTWORK DUE NOV 15

EE SYLLABUS BACK COVER

\$5,000 – ARTWORK DUE NOV 15

AUPO Program Support Opportunities

Academic Leadership Development Program (ALDP)

Commitment Deadline: Dec 1, 2025

Now in its fifth year, AUPO's Academic Leadership Development program aims to enhance the professional development of ophthalmologists with the interest and potential for leadership positions in academic ophthalmology. The program provides orientation, tools, mentoring and skills that assist participants to succeed in the academic ophthalmology leadership pathway. The curriculum begins annually in July and concludes in June the following year. In-person sessions are held alongside the AUPO summer Board meeting and during the AAO and AUPO Annual Meetings, with virtual sessions and one-on-one mentoring sessions throughout the year-long curriculum. Participants, nominated by current Chairs of departments of academic ophthalmology, are selected through a competitive process. To date, 44 individuals have completed the program, and 12 more individuals are in progress. Participants represent 36 different academic institutions to date.

The exclusive sponsor opportunity is for the next AUPO Academic Leadership Development (ALDP) cohort that will be selected and announced in February 2026. The 2026-2026 ALDP program kicks off in July 2026 and ends June 2027.

EXCLUSIVE SPONSOR BENEFITS (1)

\$25,000

- Acknowledgment slide presented at all 2026-2027 ALDP virtual sessions (6 total)
- Acknowledgment on the ALDP webpage July 2026-June 2027
- Acknowledgment in the summer issue of *Eyes on AUPO* Newsletter
- Recognition signage at AUPO's 2027 Annual Meeting, transition slides, and verbal acknowledgment during the meeting
- Two (2) complimentary registrations for sponsor representatives for the AUPO 2027 Annual Meeting

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- In-person attendance and interaction for up to two (2) sponsor representatives at the ALDP/INTREPID Alumni Networking Event at the AUPO 2027 Annual Meeting (attendees include current and past ALDP and INTREPID participants, members of the AUPO Board of Trustees, and ALDP and INTREPID program leaders)
- Recognition signage at the ALDP/INTREPID Alumni Networking Event

ALDP and INTREPID Networking Event, February 5, 2026, San Diego, CA

Commitment Deadline: Dec 1, 2025

Joint in-person event for ALDP and INTREPID alumni and current participants.

SPONSOR BENEFITS (2)

\$6,000

- In-person attendance and interaction at the 2025-2026 ALDP and INTREPID Alumni Networking Event at the 2026 AUPO Annual Meeting for up to two (2) sponsor representatives (event includes current and former ALDP participants, INTREPID cohort, members of the AUPO Board of Trustees, and ALDP and INTREPID program leaders)
- Recognition signage at the event

The INTREPID program (INvesting, TRaining, Equipping, and Promoting Individuals for Distinction in Ophthalmology) provides under-represented in medicine faculty members in academic ophthalmology departments a tailored professional development opportunity to learn foundational knowledge enabling career goal achievement and advancement as successful leaders. The inaugural program launched August 2024, welcoming the first 6 participants representing 6 different academic institutions. The program begins annually in the summer at the National Medical Association (NMA) meeting and holds in-person sessions at the AAO and AUPO Annual Meetings and virtual sessions throughout the year. Annually, we host a networking session for past and present ALDP and INTREPID program participants to explore their varied leadership journeys together.

Surgical Curriculum for Ophthalmology Residents (SCOR)

Commitment Deadline: Dec 1, 2025

AUPO has been actively working on a standardized surgical curriculum for ophthalmology residents since 2018. The objective is to help programs achieve their goal of training residents who are expected to be competent in a broad range of basic and advanced surgical skills. These efforts were spurred by discussions with the American Board of Ophthalmology (ABO), ophthalmology chairs and residency program directors, along with encouragement from industry. The SCOR program is a unique opportunity for PGY4 residents to receive advanced, hands-on, one-on-one training in cataract and anterior segment skills. The program consists of three components: skills transfer workshops, distance learning and assessments. To date 600 residents have participated in skills transfer workshops, with many more participating in distance learning. Sponsorship opportunities are available to help cover the costs of implementing skills transfer workshops and curriculum development. Email auposcor@aao.org for more information.



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Women Professors of Ophthalmology (WPO)

Commitment Deadline: Dec 1, 2025

Established in 2021, the mission of WPO is to foster the professional growth and advancement of women in academia through a peer mentoring network of Professors and supporters in our field. The goal is to enhance the professional development and equity of women in academic Ophthalmology during all phases of their career. The WPO initiative is intended to help academic ophthalmologists and vision scientists connect and build relationships to guide and advance their careers in academia through a variety of platforms including a peer mentorship program, podcasts, webinars, and live networking events.

Created by AUPO members Drs. Rukhsana Mirza and Misha Syed, this network quickly grew from two to several hundred strong. WPO programs include an annual professional development webinar and the podcast – WPO Academia. Its Career Networking program (WPO-net), now in its fifth year, selects a small group of Associate/Assistant Professors and Instructors to participate in a seven-month virtual mentoring program. Fifty-one participants have completed the program to date with a new cohort embarking on their WPO-net journey in September 2025.

- Recognition signage at the two (2) in-person Career Networking events
- Acknowledgment on the WPO webpage January – December 2026
- Recognition in the Fall issue of the *Eyes on AUPO* Newsletter
- Recognition signage at AUPO's 2026 Annual Meeting, transition slides, and verbal acknowledgment during the meeting
- Two (2) complimentary registrations for company representatives for the AUPO 2026 Annual Meeting



2026 EXCLUSIVE SPONSOR

\$25,000

- In-person interaction and attendance at the WPO Networking Events at the 2026 AUPO and AAO Annual Meetings for up to two (2) sponsor representatives (attendees are Full Professors and current and former Career Networking Associate/Assistant Professors and Instructors, along with members of the AUPO Board of Trustees)
- Recognition at WPO's annual professional development webinar with a slide including company logo and invitation for 2 sponsor representatives to register for the session
- Recognition at each 2026 Career Networking virtual session (6) with a slide including company logo

WPO Networking Event, February 6, 2026, San Diego, CA*

***Available after Dec 1, 2025 if no exclusive sponsor confirmed**

SUPPORT BENEFITS (2)

\$5,000

- In-person interaction and attendance at the WPO Networking Event at the 2026 AUPO Annual Meeting for one (1) sponsor representative (attendees are Full Professors and current and former Career Networking Associate/Assistant Professors and Instructors, along with members of the AUPO Board of Trustees)
- Recognition signage at the event

SUPPORT AUPO MEETING AND PROGRAMS

RESERVE EXHIBIT SPACE

Ancillary Events

All ancillary events must receive prior approval from AUPO and may not compete with official AUPO programs or functions. Direct all inquiries to auipo@aaao.org.

Exhibitor Housing

Rooms in AUPO's block at the Hilton San Diego Bayfront are available on a first-come, first-served basis to fully paid meeting and exhibitor registrants. A booking link will be provided once payment is received. Space is limited and the block will fill quickly. Alternate housing options will be posted on the AUPO website as needed.

Exhibit Setup

The AUPO exhibit hall is designed for booth spaces of 10' width x 10' depth or 20' width x 10' depth. Exhibits may not exceed the allotted space or be taller than 8'. Large items may obstruct neighboring exhibits or limit attendee access. If an oversized item is critical to your display and will not fit within the assigned booth dimensions, contact AUPO in advance so placement can be evaluated. Renting additional space may be required. Items not pre-approved by AUPO may be prohibited from setup on-site.

All exhibit space assignments will be determined by AUPO at its sole discretion. AUPO will consider the overall flow of the exhibit hall, visibility, and the needs of all exhibitors when making assignments. Support of AUPO Annual Meeting activities has no bearing on exhibit space assignments. The AUPO reserves the right to accept or reject any application to exhibit and to determine the eligibility of any proposed displays.

ACCME Guidelines

Although the AUPO Annual Meeting is a non-CME event, we adhere to ACCME standards. Commercial promotional materials may not be displayed or distributed in any educational space before, during, or after educational sessions. Exhibiting company representatives and commercial supporters may not conduct sales activities in rooms where educational activities are taking place.

Shipping, Handling & Storage

All shipping, handling, and onsite/preshow storage arrangements for exhibit materials must be made through the show management services company. Complete details, including pricing, will be provided in the exhibitor kit, which will be sent to exhibitors once full payment has been received.

Electrical, Internet & Audio/Visual

All orders for electrical, internet, and audio/visual equipment must be placed through the show management services company. Complete details, including pricing, will be provided in the exhibitor kit, which will be sent to exhibitors once full payment has been received.

Furniture

The basic exhibit package includes an 8' high blue back drape, 3' high side drape (as needed), one 6'x30" table, two side chairs, one wastebasket, and an ID sign with your company name and booth number. The exhibit hall floor is carpeted; exhibitors are responsible for ensuring the carpet is protected and remains in good condition throughout setup, the event, and dismantle. Additional furniture and décor may be ordered through AUPO's official exhibitor services company for a fee. Complete details will be provided in the exhibitor kit, which will be sent to exhibitors once full payment has been received.

Security & Insurance

Storage of materials may be arranged through the show management services company. Exhibitors are responsible for taking appropriate security measures to safeguard their property and must maintain adequate insurance coverage for injury to persons and damage to or loss of property. All third-party exhibitor-appointed contractors may be required to provide a Certificate of Insurance naming AUPO and the Hilton San Diego Bayfront as additional insureds.

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RESERVE EXHIBIT SPACE



ASSOCIATION OF UNIVERSITY PROFESSORS OF OPHTHALMOLOGY

About the Association of University Professors of Ophthalmology (AUPO)

Founded in 1966 as an organization dedicated to research and education, its mission is to be the voice of academic ophthalmology. The objective of AUPO is to promote medical education, research, and patient care in ophthalmology.

CONTACT AUPO

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ANCILLARY REQUESTS & HOUSING

Jill Clark
jclark@aao.org
 (415) 561-8580

EXHIBITS & SPONSORSHIP

Amber Mendez
amendez@aao.org
 (415) 447-0371

REGISTRATION

AUPO Office
aupo@aao.org
 (415) 561-8548

Past Exhibitors

AbbVie · Alcon · American Academy of Ophthalmology · Bausch+Lomb · Bioniko · Glaukos · Haag-Streit USA · HelpMeSee · Lions World Vision Institute · MicroSurgical Technology · New World Medical · NIDEK · OCULUS Surgical · OphthoGenie · Sight Sciences · SimulEYE · Trukera Medical · Virtual Vision Health · Vision Engineering

Feedback from Exhibitors

- *Exhibit area was great! Appreciated coffee and food being served in the exhibit area as it gave doctors a reason to come down and visit in the same area as the vendors.*
- *I liked the layout and exclusivity it allowed for.*
- *Had a very good reception from attendees, I was pleasantly surprised at the level of interest.*
- *Exceptional feedback! A lot of people stopped by and were either unfamiliar with our company, or certainly unfamiliar with what was new, so it was well worth their time as well as our investment!*
- *Overall, I think our engagements with customers was much more valuable than what we experienced at meetings of larger size.*

Feedback from Attendees

- *Excellent meeting with like-minded, committed educators.*
- *Overall great meeting - it's a highlight every year. I think the strength is in the networking it can provide.*
- *Great experience. This was my first AUPO. I came away with a feeling of learning new things and overall energized.*

SUPPORT AUPO MEETING AND PROGRAMS

RESERVE EXHIBIT SPACE